

RENTCONTROL

Equipment & Party Rental Software

Buyer's Guide: Checklist for Rental Software

If this is your first venture into rental software, take the advice of people who have been there: You'll need most of the features listed inside. Customers who came to RentControl after looking at other products will attest to that. *Whatever else you do, use this checklist before choosing any rental software.*

You may ask: "RentControl has so many features. Is it complicated to use?"

Answer: "Just the opposite. It's **easier to use** because it anticipates things you need – makes your life easier."

You say: "I'm not very computer savvy. What if I do need help?"

We say: "You get **FREE telephone support** with your purchase. We are known for outstanding customer support. Interactive Internet or on-site training is available."

We're so sure you'll like our service and software that we offer you our exclusive **free 30-day trial**. So start looking at all the features you need to win new rental customers and repeat business.

Take a Free Guided Tour of RentControl. Call 1-800-243-1666.

For a free, no obligation guided tour of RentControl, call 1-800-243-1666 and a friendly personal-touch technician in our Princeton, NJ office will walk you step-by-step through your special edition software. It can't get any easier than that! We'll answer any questions you have.

RentControl software: Tailored to your one-of-a-kind needs

Our custom editions are designed to meet your unique needs with features and functions needed by specific industries and specialty markets.

Don't settle for "one size fits all" products.

20 Software Editions

AV, Sound, Lighting

Prop & Staging

Formal Wear, Costumes

Car/Truck Part & Equip

Recreating & Boating

Medical

Computers, Electronics

Party, Linen

Tents/Inflatables

Small Tools/Hardware

Phones & Radios

Portable Storage

Heating & Cooling

General Rental

Heavy Equipment

Construction Equipment

Shoring & Barricades

Scaffolding

Traffic Control

Dumpsters

Rental Software with a Personal Touch

RentControl has important features not found in other rental software packages. The importance of all of these features will become very clear to you during the free 30-day trial period.

In addition to important value-added features, RentControl does all the essential things you need from rental software:

- Rent over-the-counter or reserve for the future
- Produce quotes and easily turn them into booked reservations
- Sell from your rental inventory or your sales inventory
- Produce contracts, invoices, shipping lists, delivery tickets, etc.
- Track asset use

RentControl has many user-friendly features

RentControl is easy to understand and use. It features a highly graphical interface coupled with on-screen hints, shortcuts and context-sensitive help.

RentControl is field-tested for reliability and customer-proven

Over 500 satisfied rental businesses count on our software and outstanding customer service to keep everything running smoothly. RentControl is reliable and stable and our support plans give you free access to upgrades.

Rent over the web: Over 70% of new customers are brought in by websites

Websites and online showrooms are now standard sources for people looking to buy or rent. As a RentControl customer, you can easily add your current inventory and prices to your website and keep them up to date yourself. (If you don't use RentControl, we can still give you a website or enhance your existing one.)

RentControl requires no special hardware

RentControl runs on Windows XP, 2000, NT, Vista or Windows 7 using off-the-shelf PCs and standard peripherals like printers. No special hardware is needed—you buy only the RentControl software.

Checklist for Rental Software

Be sure to use this checklist when comparing any competitive rental software to RentControl. We consider these features essential in providing you with all the features you need to maximize your efficiency and profits. If you have questions about anything you see, don't hesitate to call us at 1-800-243-1666. *Rental Software with a Personal Touch* is more than just a slogan. We're here to help.

	RentControl		
Configuration and Hardware			
Operates as standalone system (one computer)	✓		
Operates as networked system (single or multiple locations)	✓		
Supports Peer-to-peer network	✓		
Supports Dedicated-server network	✓		
Requires special vendor-supplied hardware	NO		
Uses off-the-shelf PCs and printers	✓		
Supports all Microsoft-supported operating systems (Win 2K, XP, Vista, Windows 7)	✓		
Inventory			
Supports serialized assets	✓		
Supports non-serialized (pooled) assets	✓		
Supports barcodes for individual assets	✓		
Supports barcodes for categories of assets (UPC/SKU coding)	✓		
Supports RFID tagging for individual assets	✓		
Supports both rental and sale items	✓		
Supports inventoried or non-inventoried sale items	✓		
Supports non-inventoried rental items (for recurring charges like environmental fees)	✓		
Unlimited number of categories	✓		
Unlimited number of assets (inventory items)	✓		
Save pictures with both categories and individual assets	✓		
Recording of complete purchase information for individual assets	✓		
Recording of asset's serial number, manufacturer, model, preferred service company, etc.	✓		
Individual assets can be associated with "owners" (for revenue reporting)	✓		
Support for multiple warehouse locations (assets can be assigned to specific locations)	✓		
Automatically provide for post-rental turnaround time (e.g., for cleaning or maintenance)	✓		
Maintains complete rental history for each serialized asset	✓		
Automatically suggest a sale price based on asset purchase price	✓		
Tracks meter and mileage readings and bills accordingly	✓		
Operational documents include:			
Availability reports (for specific periods)	✓		
Lists of reserved items	✓		
Lists of rented items	✓		
Lists of items out of service or out for repair	✓		
List of items lost, sold or returned from service	✓		
Summary counts by category			
Exports of inventory data	✓		
Repair and Equipment Service			
Recording of all repair and maintenance activity for each asset	✓		

	RentControl		
Generates alert if equipment out for repair has not been returned by due date	✓		
Supports recording and tracking of in-field maintenance/service	✓		
Tracks costs of repairs and maintenance	✓		
Automatically schedules preventative maintenance based on:			
Elapsed days	✓		
Meter time	✓		
Mileage	✓		
Number of rentals	✓		
Number of days the asset has been rented	✓		
Number of days since start of rental or since last maintenance	✓		
Rental Pricing			
Automatically calculates rental price	✓		
Multiple (16) standard pricing schemes	✓		
Custom pricing schemes available (at nominal charge) if standard schemes unsuitable	✓		
Option to omit pricing for Saturdays and/or Sundays	✓		
Multiple pricing variations can apply to same categories (e.g., for commercial vs. personal pricing)	✓		
Supports individual line item discounts as well as total order discount	✓		
Client discounts can be saved and applied to line items or total order	✓		
Support for multiple pricelists (e.g., retail, commercial, preferred-client)	✓		
Support for negative discounts (for temporary price increases)	✓		
Asset categories can be marked as never eligible for discounts	✓		
Support for discount coupons	✓		
Supports bulk price changes	✓		
Sales tax automatically calculated based on geographical data (state, city, county or ZIP)	✓		
Automatically add damage waiver charge to order price (with exclusions for particular customers or inventory items)	✓		
Related rental documents:			
Rental price list	✓		
Sale item price list	✓		
Over-the-Counter Rentals and Sales			
Over-the-counter orders can include:			
Rental items only	✓		
Rental items and sale items	✓		
Sale items only	✓		
Rental items that are being sold	✓		
Locate established clients by:			
Last name	✓		
Any part of name	✓		
Company	✓		
Software-assigned account number	✓		
Software-generated ID	✓		
Driver's license number	✓		

	RentControl		
Supports scanning and saving of driver's license data	✓		
Identify sale client as a cash customer	✓		
Rental can be commercial (billed to company) or personal (billed to individual)	✓		
Rental period can range from one hour to undetermined (open ended)	✓		
Pick rental dates from calendar or infer from entered duration	✓		
Optionally select rental items using barcode number and scanner	✓		
Customer documents:			
Contract	✓		
Shipping Manifest	✓		
Packing List	✓		
Invoice	✓		
Record payments (by cash, check, or CC)	✓		
Process credit card charges automatically	✓		
Quotes and Reservations			
Locate established clients by:			
Last name	✓		
Any part of the name	✓		
Company	✓		
Software-assigned account number	✓		
Software-assigned ID	✓		
Driver's license number	✓		
Scan driver's license and capture data	✓		
Rentals can be commercial (billed to company) or personal (charged to individual)	✓		
Rental period can range from one hour to undetermined end data (open ended)	✓		
All dates can be typed or selected from a calendar	✓		
For billing purposes, rental start date can be different from ship/delivery date	✓		
For billing purposes, rental end data can be different from pick-up/check-in date	✓		
Price quotations can be created without regard to inventory availability	✓		
Alert generated if price quote stays open longer than 'x' days (you specify 'x')	✓		
Turn price quotes into reservations with one button click	✓		
All rentals support up to three address elements: client address, billing address and shipping address	✓		
Related quote and reservation documents:			
Price Quotation	✓		
Contract	✓		
Track customers by rental order, date, name of contact person or by employee who took order	✓		
Reserving and Attaching Equipment			
Equipment reserved generically (by category) to permit flexibility	✓		
Future orders can reserve equipment currently out on rental	✓		
Equipment availability based on rental dates (permitting the same equipment to be reserved for multiple orders assuming their rental periods don't overlap)	✓		

	RentControl		
Automatic prevention of double-booking	✓		
Inventory shortfall options:			
Outsourcing (sub-rentals)	✓		
Planned automatic substitution	✓		
Automatic same-price substitution	✓		
Automatic free upgrade	✓		
Kits (package) options			
Pre-assembled (specific inventory items belong to the kit)	✓		
Templates (generic inventory categories comprise the kit)	✓		
Related items (optional items that may accompany the primary item)	✓		
Organize rented items into logical sections when reserving and renting	✓		
Record payments (by check, cash, CC) or set as invoiceable	✓		
Optionally process credit card payments	✓		
Rental automatically priced based on rental period and pricing scheme	✓		
Automatically-calculated price can be overridden	✓		
Identify rental items using barcode scanner	✓		
Attach items in bulk using portable data terminal and barcodes	✓		
Attach items to order using RFID scanner or special offline RFID satellite program	✓		
Option to automatically attach all non-serialized assets	✓		
Optionally attach outsourced (sub-rented) items in bulk	✓		
Add sale items to any order	✓		
Accept refundable security deposit	✓		
Accept and record non-refundable pre-payment	✓		
Process pre-payment by credit card automatically	✓		
Tracks cost and suppliers for outsourced items	✓		
Prevent order delivery until all needed items are attached	✓		
Customer documents:			
Shipping Manifest	✓		
Packing List	✓		
Delivery Ticket	✓		
Invoice	✓		
Operational documents:			
Pick List	✓		
Shipping Label	✓		
Order assembly and delivery schedules	✓		
Customer documents can include order-specific or equipment-specific remarks	✓		
Active Rentals			
Support for swapping out defective items	✓		
Support for order splitting (when one or more assets are returned early)	✓		
Support for order rollover (to extend a fixed-term rental)	✓		
Automatic adjustment of other in-system rentals affected by changes	✓		

	RentControl		
Record in-field service and repair activities	✓		
Record location changes during rental	✓		
Automatic alert for overdue rentals	✓		
Operational documents:			
Pick up ticket	✓		
Pick-up and check-in schedule	✓		
Ability to generate a sales quote for items in a rental	✓		
Check-in and Other End-of-Rental Activities			
Check in returned items using barcode scanners	✓		
Check in returned items for a single order in bulk using portable data scanner and bar-codes	✓		
Check in returned items for multiple orders in bulk using portable data scanner and bar-codes	✓		
Check in returned items using RFID scanner or special offline RFID satellite program	✓		
Optionally and automatically check in non-serialized assets in bulk	✓		
For metered assets, automatically prompt for meter reading and calculate charge	✓		
For mileage charges, automatically prompt for odometer reading and calculate charge	✓		
Automatic inventory adjustment for lost or destroyed items	✓		
Automatic marking of damaged items as out for repair (to prevent inclusion in other rentals until repairs are completed)			
Automatically bill for lost or destroyed items	✓		
Supports sale of any rented items with appropriate billing	✓		
Sale items (like consumables) can be added or deleted at end of rental	✓		
Additional charges (like pick-up charges) can be added at end of rental	✓		
Price adjustment at end of rental to handle early or late return, equipment problems, etc.	✓		
Support for partial returns (remaining items can be rolled over into a new contract)	✓		
Final payments can be recorded (by cash, check or CC)	✓		
Final payments by credit card can be automatically processed	✓		
Invoicing, Taxes and Financial Reporting			
Generate invoice for particular client	✓		
Generate all needed invoices in a period with a single click	✓		
Support centralized billing for commercial accounts	✓		
Support for third-party billing	✓		
Ability to reprint invoices as needed	✓		
Include own logo on invoice, statement and receipts	✓		
Optionally include asset details (barcodes, asset numbers, serial numbers) on invoices	✓		
Generate invoice at beginning of rental	✓		
Generate invoice at end of rental	✓		
Generate invoice at the end of each billing cycle	✓		
Support both 28 and 30-day billing cycles	✓		
Optionally add labor charges to invoices	✓		
Optionally add delivery charges to invoices	✓		
Create invoices for charges unconnected to rental	✓		
Apply taxes based on state, city, ZIP and/or county	✓		

	RentControl		
Automatically calculate tax based on shipping address	✓		
Designate certain items as non-taxable	✓		
Financial documents:			
Taxes invoiced by locale	✓		
Taxes collected by locale	✓		
Earned revenue report	✓		
Earned revenues by category of asset	✓		
Payments and Customer Accounts			
Supported payment terms: COD, Net 0, Net 15, Net 30, Net 60, Net 90, Credit Card	✓		
Supported payment types: Cash, check, credit card	✓		
Integrated credit card processing	✓		
Ability to swipe credit cards	✓		
Payments can be recorded at any time	✓		
Automatically process monthly credit card charges for extended rentals	✓		
Allocate payments to multiple invoices	✓		
Apply and allocate credits to client accounts	✓		
Apply debits to client accounts	✓		
Automatically apply interest to overdue accounts	✓		
Export all invoice and payment data to QuickBooks	✓		
Operational documents:			
Daily receipt journal	✓		
Summary report of all credit card charges	✓		
Overdue accounts	✓		
Client documents:			
Balance forward statements	✓		
Open item statements	✓		
Invoices	✓		
Automatically generate monthly statements	✓		
Generate individual statements on demand	✓		
Permit designation of tax exempt companies	✓		
Permit designation of clients as "deadbeats" (prohibited from future rentals or sales)	✓		
Easily examine client accounts	✓		
Transfer invoices and/or payments to QuickBooks® (2007 or later)	✓		
Transfer client names, addresses and payment terms to QuickBooks	✓		
Website Display and Ordering			
Automatically display your inventory, with pictures and prices, on a website	✓		
Permit customers to order via your website	✓		
Permit customers to examine and even change prior orders	✓		
Automatically turn website orders into either quotes or reservations	✓		
Training and Support			
Training is optional and not usually required	✓		
Availability of interactive internet training	\$40/hr		

	RentControl		
Availability of on-site training	\$500/day plus travel		
IT support for single-PC or single-user system	not required		
IT support for networked or multi-location system provided by vendor			
Availability of telephone support (free with purchase, on-line hours 8am-8pm EST; on-call hours 24/7)	✓		
Availability of email support (guaranteed turnaround within 48 hours)	✓		
Availability of software upgrades (free first year)	✓		
Printed documentation	✓		

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